

Have You Thought About Giving A Sympathy Gift

There are a variety of traditional ways to express your sympathy for a loved one during their time of loss. Personalized cards, a flower arrangement, or even just a thoughtful note to the grieving person can be very helpful. But have you ever considered giving a more modern sympathy gift or sympathy basket?

It has often been said that traditions die hard. That may be true but when it comes to sympathy gifts, tradition comes head-on with trendy and modern at the most unexpected time. But isn't that often the case-- when you least expect it old meets new when we are most unprepared to deal with it.

During a time of loss flowers are said to express the depth of our sadness and grief. A card speaks volumes when we are not able to vocalize one syllable during such a time. Long-held traditions and beliefs certainly. The only way to express sadness and sympathy, well that remains to be seen.

Given the fact that we are well into the new millennium, new and modern is the order of the day. This should surprise no one. Many long-held traditions have, sooner or later, been challenged or questioned as the "only way" in all fields of life and experience, so why not during times of loss.

Sympathy gifts can come in all varieties, as long as it's from the heart. Anything from a bouquet of flowers to a fruit or cheese basket can be an appropriate sympathy gift. Other great ideas are candles or a bottle of quality wine placed in a dignified basket or gift box. This can be a classy and stylish gift for any occasion, but may be especially appreciated when someone has lost a loved one.

When people see one of these nontraditional sympathy gifts, it often raises mixed feelings. Sometimes it does not seem appropriate to give a bottle of wine or basket of cheese at a time of loss. Many people think "there is no reason for celebration, so why give gifts of this type?" What really matters, however, is the sentiment behind the sympathy gift. The true purpose of any sympathy gift is to let the grieving family know that your thoughts and prayers are with them.

You may have a lot to choose from. Companies are seeing this new niche in the industry and are offering more options as part of their regular gift inventory. Some companies specialize in an exclusive line of gifts, and even offer consultants that can advise you on what type of gift might be the most appropriate.

Also, wine companies for example, some have an exclusive selection of wines with special packaging as sympathy gifts. It is the packaging themselves that conveys in a nutshell both the intent and the meaning behind such a gift. In many cases that's all it takes - a note or straightforward message clarifying the presence of such a gift during the time of loss.

About the Author

Yes, times are changing, and in many cases it may seem like traditions break down overnight in favor of some new trend. But sending [wine baskets](#), warm thoughts and wishes to a loved one is still a tradition that lives on; it's just the [gift basket delivery](#) that has changed.

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