

What benefits gives iLister to users

One of the main benefits of iLister is SEO features it has, such as SEO friendly URLs and keyword rich title, description and keywords meta tags. Optimizing your classifieds site for search engines is critical for up-to-date online business. Using iLister, you won't have to spend money on additional SEO modules, like with most other classifieds scripts. All these features are included and preconfigured for you.

Another important benefit is customizable templates system. By modifying iLister templates you can change the look and feel of your site to whatever you want. No professional PHP knowledge is needed for that, you only need to know HTML and a few SMARTY tags. This allows you to save time and money, since you don't have to hire expensive PHP professional. You can either modify templates yourself, or give this job to a HTML coder, which is cheaper than hiring a programmer.

There is also a long list of functions of iLister that could be beneficial to you depending on what business model you're choosing for your classifieds site. It has integrated popular payment gateways, that is useful, if you're going to charge your user for posting ads. You can implement different charging models using Membership plans and packages options. And if you're going to make money from banner advertisement, Banner management add on will make it easy for you.

So to summarize the said above, iLister is a great tool for creating SEO friendly classifieds site, and could be customized to any basic classifieds business model without additional coding and components.

About the Author

I'm just usual girl, who wants to tell you about this interesting product. If you want to know more, just visit our site <http://www.ilistersoft.com/>

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