

## Gift Boxes

Hat Gift Boxes as we refer to them in the trade are better known as Round Gift Boxes. Women wearing hats needed a way to travel with their numerous hats and that is how they were born. Hat Gift Boxes was made popular during the second world war by Coco Chanel a well know designer.

We don't really use Hat Gift Boxes for hats anymore. Hat Gift Boxes today are being used for Gift Packaging or it can be a gift. Because Hat Gift Boxes can be made up in just about any size they can be used for versatile gifts. They can blend in or accent any colour scheme.

Use Hat Gift Boxes as Gift Packaging for anything from chocolates as wedding favors to wine bottles. Items like clothing or a selection of bath salts will be able to be displayed neatly into Hat Gift Boxes. When giving Hat Gift Boxes as a gift, you can have three different sizes fitting into one another.

When wanting to transport eggs or other fragile items in Hat Gift Boxes u can use cardboard inlays or foam to cushion them. The same paper as the outside of the Gift Boxes or a contrasting paper can be used to cover the inlays. Bubble wrap can be concealed with Tissue Paper or lining.

Stationary or make up can be put into the Hat Gift Boxes by your clients. When clients feel valuable and special they will remember you for a long time afterwards and not just the moment they receive their Hat Gift Boxes. The idea of branding is to stay in your clients mind.

Hat Gift Boxes need not be covered in the same paper as everyone else's. Have your Hat Gift Boxes made up in any material of your choice, such as velvet or sued. Perhaps you have a design in your head or you have seen a picture of something, we will put it on paper exclusively for your use.

Ribbons, Raffia, Cellophane or Tissue Paper can all be used with success to dress your Hat Gift Boxes with. Use Ribbons to make Roses and take some strings of Ribbons and tie trinkets to the ends. Let the strings hang down the sides of the Hat Gift Boxes and add the Roses to the lid.

Hat Gift Boxes can be reused by your client for stationary or makeup. Special Gift Packaging shall not only make the receiver feel special and valuable but because they will be reused your client will remember you for a long time afterwards. Branding is all about staying in peoples minds.

## About the Author

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