

Customizing Your Rolex Watch with Dials, Bezels, and Bracelets

Due to new jewel-crafting techniques and technologies, customizing your Rolex watch is a very hot trend for those Rolex owners who want to mark their luxury timepieces as uniquely fashionable and to enhance its resale value. Customizing your Rolex watch has become so hot that there are artisan jewelers who specialize in crafting each Rolex component, as it requires exceptional skills in precious metals fabrication and production, exacting standards for quality of materials and craftsmanship, and an intimate knowledge of gem cutting techniques and innovative designs. Each client presents a challenge for jewelers and with each project, their expertise with Rolex customization grows as well as their mastery of their craft.

Customizing your Rolex Dial

The dial or face of a Rolex watch is the most visible of features and is generally the first thing that catches the eye even from across a room. While it must be said that Rolex dials are made with the same flawless workmanship and attention to detail that Rolex applies to the interior mechanisms and other components, customizing your Rolex dial imparts another level of luxury and individuality. Options for customizing the dial of a Rolex abound and are limited only by the finite space the interior of a Rolex affords and the intrinsic properties of the materials themselves.

18K yellow gold remains the most popular choice for customized Rolex dials for its natural luster and ability to enhance and flatter any gemstone, especially diamonds. 18K white gold dials imply understated elegance and are popular choices for showcasing the gems of color, rubies, emeralds, sapphires, and the like. A stainless steel Rolex dial imparts that the wearer is a self-motivated, take-charge individual who prefers practicality over ostentation. Flawless mother-of-pearl dials are popular choices for ladies who prefer the natural warmth of the nacre that accentuates the rings on their fingers. But perhaps the most dramatic choice for customizing your Rolex dial is a polished black onyx dial which seems to absorb light and deepen the beauty of the bracelet and bezel.

Customizing your Rolex Bezel

The bezel is the ring surrounding the crystal of a Rolex that protects and holds it in place. A bezel can be customized in a variety of ways and is most often crafted from precious metal. The bezel is exposed to the most contact and potential damage so it is imperative that the metal of the bezel is durable and can withstand the occasional inadvertent contact with a door frame or other hard knocks. Bezels are frequently constructed of 18K white gold, yellow gold, or platinum, resistant to wear and able to hold precious gems fast in their mounts.

Customizing your Rolex watch with a ceramic bezel is a relatively new option with little or no capability for holding gems but when polished to a high shine with numbers etched into the surface that are filled with gold, it has an unique elegance all its own that some people prefer. When it comes to gemstone choices for Rolex bezels, diamonds are undoubtedly the most popular choice. Their ability to throw light and draw the eye is unparalleled and after all, that's the reason for customizing your Rolex watch, isn't it? Other gems, like rubies, emeralds, and sapphires, are also used in combination for bezel customization because their own natural beauty makes a statement about the wearer and their discerning fashion sense.

Customizing your Rolex Bracelet

Customizing the bracelet of your Rolex presents many of the same options as mentioned above, but the key determinant seems to be how the material feels against the owner's skin. 18K yellow and white gold are again the most popular choices, with platinum a distant third. Because of the sheer amount of surface area on a bracelet and clasp, the bracelet is an excellent option for where Rolex customization. Different configurations and combinations of metals create unlimited customization options and each link of the bracelet can hold several gems with types and combinations only limited by the owner's imagination and budget.

Customizing your Rolex watch with dials, bezels, and bracelets is a uniquely personal endeavor. Owners frequently take a great deal of time to weigh their options before making a final decision. They pore over trade magazines and surf the Internet for inspiration and ideas. It is not uncommon for owners to discover that they've had so much fun customizing their Rolex, they start looking for another Rolex to customize shortly after the jeweler has been commissioned to perform the personalization on the first piece!

About the Author

Jonathan Zach from DressYourWatch.com offers a full line of new and [certified pre-owned Rolex](#) watches. They regularly assist clientele in [customizing Rolex watches](#) with unique Rolex dials.